



The Northside CHRONICLE

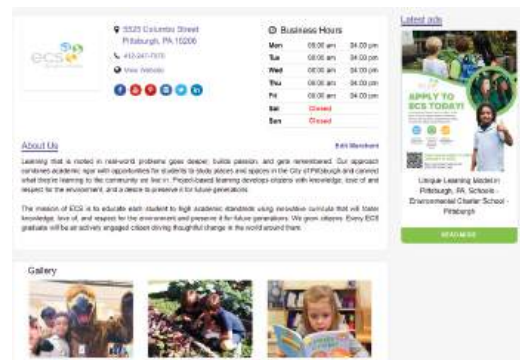
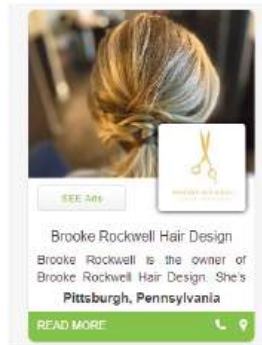
Print Rate Card

5,000 monthly circulation
12,000+ readership
e-Edition archive

Print + Auto Digital Ads

Each regular size ad will automatically build a custom online business profile for your company that will update monthly with your new ad featured in several locations throughout our website's home page, articles and searchable marketplace directory whether on a laptop, tablet or mobile phone.

Print Ad + Featured Website Placement + Individual Business Listing Page + Searchable Marketplace Directory



Print Ad Name

Print Ad Size

Full Color Price

| | | |
|-------------------------|--|-------|
| Back Page | 10.25"W x 12.875"H | \$680 |
| Full Page* | 10.25"W x 12.5" H | \$645 |
| Junior Page* | 8"W x 12.5" H | \$525 |
| 1/2 Page* | Horizontal 10.25"W x 6"H Vertical 5"W x 12.5"H | \$355 |
| 1/3 Page | Horizontal 10.25"W x 4"H Vertical 3.4"W x 12.5"H | \$275 |
| 1/4 Page | 5"W x 6.15"H | \$225 |
| 1/6 Page | Horizontal 5"W x 4"H Vertical 3.4"W x 6.25"H | \$105 |
| 1/8 Page | Horizontal 5.12"W x 3.12"H Vertical 2.375"W x 6.175"H | \$85 |
| *Premium Page Positions | Pages Available 3,4,5 | +\$50 |

Print Ad Name

Print Ad Size

Full Color Price

| | | |
|----------------------|----------------------|---------|
| 4 Page Insert | 10.25"W x 12.5" H | \$1,350 |
| Self Printed Inserts | Delivered to Printer | \$735 |
| Front Page Notes | 3"W x 3" H | \$465 |
| Front Cover Side Bar | 2.5"Wx5"H | \$665 |
| Front Cover Footer | 10.25"W x 1.5"H | \$475 |
| Center Spread | 21.625"W x 12.875"H | \$965 |