

THE NORTHSIDE CHRONICLE

www.thenorthsidechronicle.com

Your Community Newspaper

List Your Business/Organization in The Northside Chronicle's

Fall Guide

The best local guide is back with exclusive offers! The 2017 Northside Chronicle Fall Guide is for visitors and commuters who want to discover what Northside businesses have to offer, and for Northsiders who want to continue patronizing local organizations and non-profits.

The Fall Guide, a special insert in our September issue, will feature full-size color maps of Northside neighborhoods and additional pages detailing the "hot spots" on the map. *These listings and maps will also be available online on a separate Fall Guide web page.*

Last year, more than 50 businesses, non-profits and places of worships participated. 8,000 copies were delivered to 18 neighborhoods and more than 250 businesses and organizations on the Northside.

The Fall Guide is a cost-effective way of putting yourself "on the map" and letting the community know what you offer. Plus, you'll be supporting your neighborhood newspaper. We have made it very affordable to participate and to make sure that Northsiders and visitors know where you are.

You can also choose more than one listing type, choose multiple listings to fit more details or purchase an ad along with the listing:

Business Listing: \$35	Event Listing A: \$60	Event Listing B: \$35
<p>10 lines to include your name, address, phone number, website, hours of operation, what you offer. Corresponds to map *AD SPECIAL* purchase an additional ¼ page b&w ad for \$99 (reg. \$118)</p>	<p>25 lines to describe your event, date, time, place etc. Corresponds to map *AD SPECIAL* purchase an additional ¼ page color ad for \$137 (reg. \$157).</p>	<p>10 lines to describe your event, date, time, place etc. Corresponds to map *AD SPECIAL* purchase an additional ¼ page b&w ad for \$99 (reg. \$118).</p>

Please see the second page for **sample map and an order form**. Can also use our online form and PayPal payment options by visiting this link: bit.ly/FALLlistings2016

Simply fill out the form and return with payment to The Northside Chronicle by

FRIDAY, August 25, 2017

If you are interested in purchasing an additional ad to be placed throughout the paper, please let me know.

Thank you,

Lauren Stauffer

Advertising Manager

922 Middle Street, Pittsburgh, PA 15212

412-321-3919 | advertising@thenorthsidechronicle.com

Sample map & listings:

Neighborhood Map Key

-  Dining and Retail
-  Place of Worship
-  Services
-  Event & Venue

1. THE NORTHSIDE CHRONICLE

Free Community Newspaper
 922 Middle Street
 Pittsburgh, PA 15212
 412-321-3919
 www.nschronicle.com
 Hours: M-F 9AM - 5PM

2. DAMASCUS CHURCH OF GOD

Short Business Listing Description
 Street Address
 Pittsburgh, PA 15212
 telephone
 website
 hours

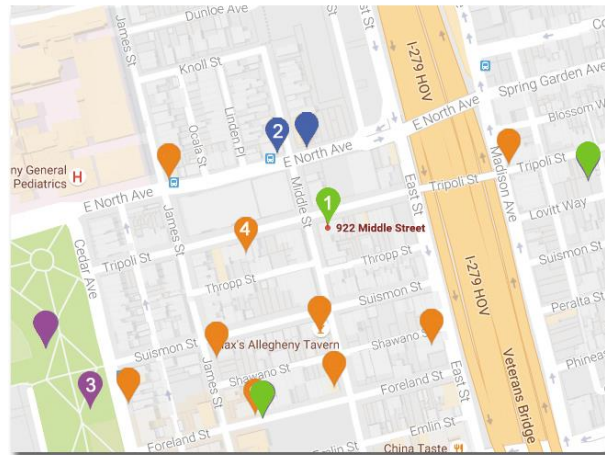
3. DEUTSCHTOWN MUSIC FESTIVAL

Long Event Description is 25 lines
 Short Event Description is 10 lines
 Street Address
 Pittsburgh, PA 15212
 telephone
 website
 hours

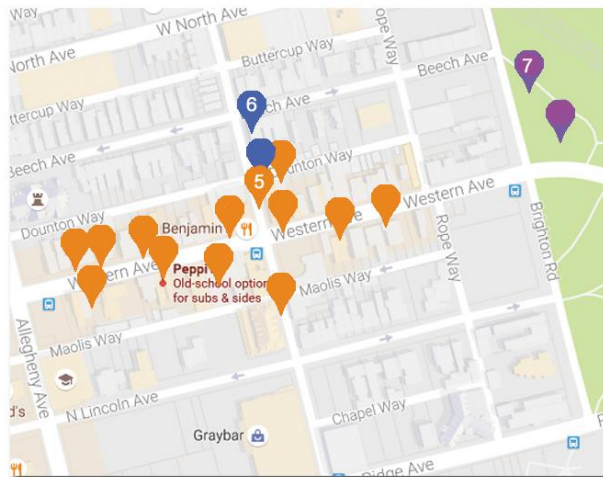
4. A E JONES SIGN CO

Short Business Listing Description
 Street Address
 Pittsburgh, PA 15212
 telephone
 website
 hours

HISTORIC DEUTSCHTOWN



ALLEGHENY WEST



**PLEASE RETURN THIS FORM NO LATER THAN
 FRIDAY, AUGUST 25, 2017**

****Please enclose check, cash or money order for purchased listings.****

The Northside Chronicle's Fall Guide Listing

Organization name _____

Address _____

Phone number _____

Website _____

Details _____

Contact person (for office purposes) _____

Please mail form in envelope to: The Northside Chronicle, 922 Middle Street, Pittsburgh, PA 15212

