

THE NORTHSIDE CHRONICLE

www.thenorthsidechronicle.com

Your Community Newspaper



With summer around the corner, The Northside Chronicle will once again publish its Outside Guide in our June 2018 edition.

This special edition, an insert included in our June issue, is filled with outdoor activities, including; CitiParks farmer's market, concert series, music and food festivals, house tours, and more. New to the guide this year is a special events calendar that will also be available online in an effort to centralize information for residents and visitors alike for easy access and connections to businesses like yours.

The Outside Guide is just one way that the Chronicle engages with the community by providing free, accessible information that showcases opportunities from small business, non-profits, and city provided activities to residents looking for interests and avenues to enjoy the warm weather; for these reasons we ask for your gracious support.

Sponsorship contributions will allow the various Northside residents, neighborhood groups, and small businesses to feature their activities in the guide by assisting in off-setting the additional printing costs..

This year we have established new sponsorship levels so that any organization can afford to participate. Please refer to the sponsorship page for more information regarding the packages.

If you have supported this endeavor in the past we ask that you consider investing in your community again. Printing **8,000 copies**, the Northside Chronicle is committed to the eighteen neighborhoods that it serves and we ask that you join us in this endeavor.

Thank you for your consideration,

S Lauren Stauffer
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Sponsorship Packages

Guide Title Sponsor

\$1,250 Contribution

-A full page color ad

- Company logo in the Front Page banner graphic for guide.
- Company logo in prominent position on front cover of guide
- Company name on sponsorship thank you page in July 2018 edition
- Up to 8 event listings in print + online at: <http://thenorthsidechronicle.com/listings/outside-guide> (net 365 days) and on our Chronicle Calendars for duration of that month.
- Complimentary benefits of Community Partner package for one year.

Guide Calendar Sponsor

\$800 Contribution

-A half-page color ad

- Company logo on the guide's calendar pages insert
- Company logo in prominent position on front cover of guide
- Company name on sponsorship thank you page in July 2018 edition
- Up to 8 event listings in print + online at: <http://thenorthsidechronicle.com/listings/outside-guide> (net 365 days) and on our Chronicle Calendars for duration of that month.
- Complimentary benefits of Community Partner package for one year.

Guide Events Sponsor

\$450 Contribution

-A quarter-page color ad

- Company logo on front cover of guide
- Company name on sponsorship thank you page in July 2018 edition
- Up to 8 event listings in print + online at: <http://thenorthsidechronicle.com/listings/outside-guide> (net 365 days) and on our Chronicle Calendars for duration of that month.
- Complimentary benefits of Community Partner package for one year.

Guide Listings Sponsor

\$200 Contribution

-Company logo on front cover of guide

- Company name on sponsorship thank you page in July 2018 edition
- Up to 8 event listings in print + online at: <http://thenorthsidechronicle.com/listings/outside-guide> (net 365 days) and on our Chronicle Calendars for duration of that month.
- Complimentary benefits of Community Partner package for one year.

The Outside Guide will be available beginning June 1, 2018.

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