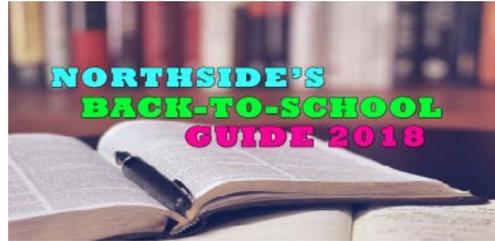


# THE NORTHSIDE CHRONICLE

www.thenorthsidechronicle.com

Your Community Newspaper



**In anticipation of a new school year The Northside Chronicle is offering a Back-To-School Guide in our August 2018 edition.**

This special edition in our August issue is filled with fall sports league schedules, after-school programs and activities for local youth for Northside families. Guides are a wealth of valuable information and the BTS offers a variety of ways for families to keep their kids active and engaged with educational and extracurricular activities.

The Back-To-School Guide is just another way that the Chronicle engages with the community by providing curated information that benefits residents of all ages. Through the gracious support of organizations like yours, The Northside Chronicle continues to be a name that Northside households know and trust to deliver reliable information.

Sponsorship contributions will allow the various Northside youth programs, sports leagues and community groups to feature their activities in the guide by assisting in off-setting the additional printing costs. After-school programs are important because they provide youth a safe environment to develop individual talents and life skills that will help them succeed in their upcoming year at school.

**There are four sponsorship levels so that any organization can afford to participate: Platinum, Gold, Silver and Bronze, with amounts ranging from \$1,800 to \$250. Please refer to the sponsorship form for more information.** *Were you a Summer Youth Guide sponsor? You will receive an additional year of branded e-blast badge only available to Community Partners which comes with your sponsorship. A great way to reach Northside families on a weekly basis that connects back to your online presence for updated information.*

## **IMPORTANT DEADLINES AND DATES:**

Contract Deadline is Friday, July 20th.  
Creative Deadline is Wednesday, July 25<sup>th</sup>.  
Publication Run: August 1 – August 31, 2018

If you have supported your local paper in the past we ask that you consider investing in your community again. Printing **8,000 copies**, the Northside Chronicle is committed to the eighteen neighborhoods that it serves and we ask that you join us in providing free and informative material to support and grow the community.

Thank you for your consideration,

S Lauren Stauffer

Advertising Manager

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